

THE PLEASURE PRINCIPLE

APRIL 19 – MAY 16 2012

Björkholmen Gallery

Kommendörsgatan 15, Stockholm

Öppet ons-fre 13- 18 lör 12-16

A Nordic group exhibition about Contemporary Painting

Artists: **Birgir Birgisson** (Iceland), **Marcus Eek** (Sweden), **Jukka Korkeila** (Finland)

Curator: **Mika Hannula** (Finland)

What you see right here, is not only what you get. Rather, you are invited to gain more, much more. The way to achieve this is grounded on both the content and the structure of the project. It is a two-part exhibition where the first part was shown at Kling og Bang Gallery, Reykjavík.

It's a tightly interwoven group exhibition that focuses on the challenges of contemporary painting. This is painting as a critical and self-reflective practice and it is wide-awake of the potentialities of actualizing painting on each specific site and situation. It is the shift from what something is, and moving into the experimental terrain in how both individual paintings and how a group exhibition is organized and done.

The first exhibition was framed by personal and private perspective. The second part however, turns the attention and motivation away from the private and into the common and the general. The shorthand for this spells out: Outside-Out – the Landscape. That is to focus on what is common to us, framing this into the question of the collective ways of being and working, with the aim of re-thinking what is a landscape; can it be an example of collective memory and part of our social imagination?. It is landscape as a symbol and which, in metaphorical means, activates who we are and how we are, where we find us or would like to find us.

It is a pleasure principle as in the situated and committed acts that motivate us to keep on keeping on – and these artists to remain in the light; that is: in the light of the ongoing practice of painting. Therefore, two mottos of the exhibition that carry the weight and turn the day into a night (and back again) are:

Part 1: Feeling for, and feeling with what is a painting as a possibility.

Part 2: The soundtrack of the project is the lyrics of the song I Will Survive, originally performed by Gloria Gaynor in 1978. In the spirit embodied into that magnificent line from that song: "As long as I know how to love, I know I will stay alive ..."

Mika Hannula